

# SCOTTSDALE Airpark News

December 2006

**Decorating for Your  
Holiday Party**

**The Annual  
2010 Report**

Reviewing the Year's  
Economic Development

**The Season to Shop  
A Holiday Gift Guide**

The  
**Airpark:**

A Mixed-Use Community and  
the Promenade's Impact on it





## CURRENT

Stephen Treffi



Left, Frank Lloyd Wright Foundation

## ARCHITECTURE

**For an Arizona City, Wright Is Better Late Than Almost Never**

Although Frank Lloyd Wright spent about half his time in Scottsdale, Ariz., the city has only one of his buildings — Taliesin, his winter residence and home to the Frank Lloyd Wright School of Architecture. A new project will remedy that shortcoming. The Promenade (above right) will provide a visitors' center, offices and restaurants while serving as an enticing entrance to the city. A 125-foot spire, designed by Wright for the Arizona State Capitol in the 1950's but never built, will be the most prominent feature. (The drawing, above, is his original sketch.) The spire, made of latticed copper painted a verdigris color, is being constructed off-site and will be erected late this year. It will feature poly-

carbonate glazing and will be lighted from within. The remaining structures, some based on Wright's designs for a drive-through bank that was never built, are scheduled to be completed by fall. Approval for the construction was a bit of a "community outreach project," said Arnold Roy, the Taliesin architect in charge of the project. Scottsdale has a height limit of 100 feet, and the tower exceeded that. The center, being built by the Pederson Group, will save the city from having another block of cookie-cutter retail stores (for which the area was originally zoned). In keeping with Wright's philosophy, the Promenade will include open space in which to celebrate the union of architecture and its environs.





# PROMENADE

CORPORATE CENTER

“Throughout world history, public art has been a testament to the definition of a society’s culture and its people. Frank Lloyd Wright has had a profound affect on how we perceive our environment and our living space. He spent half of his life in Arizona and will be celebrated by placing two of his original structures at the immediate corner of The Promenade Shopping Center in Scottsdale. Both of these structures will be dedicated to public use and stand as a symbol of the importance of good design and who we are as an industry.”

## Jim Pederson

owner of The Pederson Group  
and developer of  
Promenade Corporate Center



## Ellermann & Schick

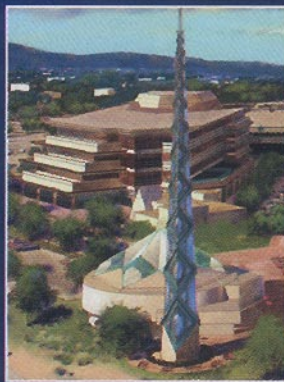
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*The 125-foot internally illuminated Spire, which was originally designed by Frank Lloyd Wright for the Arizona State Capitol but was never built, is being constructed at Promenade Corporate Center in Scottsdale, Arizona*



## Taliesin Architects

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# AIRPARK TOURISM

*and Its*

50-Year  
History

